

New business enterprises	658.421
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<i>Operations management <u>use</u> Production management</i>	
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	001.424
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Organizational change	658.406
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<i>Organizational culture <u>use</u> Corporate culture</i>	
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Personnel management	658.3
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<i>Product innovation <u>use</u> New products</i>	
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<i>Project finance <u>use</u> Capital investments</i>	
<i>Project management <u>use</u> Industrial project management</i>	
<i>Promotion management <u>use</u> Sales promotion</i>	
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<i>Public sector management <u>use</u> Public administration</i>	
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Total quality management	658.4013

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